

Ohio Physician Services Newsletter

January 2009

Greetings,

Happy New Year!

We're excited to deliver this New Year's edition of our Physician Services newsletter to you! We have a lot of good information about trends and tips for recruitment and retention efforts in this issue.

It's important that we recognize the valuable work that is done to recruit and retain qualified medical staff for our communities. By sharing ideas and success stories, we learn from each other every day. Congratulations on your successes.

We anticipate a productive New Year working together!

Deb Caya Collier and Kim Burley
Physician Services, Medical
Opportunities in Michigan

800-479-1666



Working With A Physician Assistant

There is a lot of buzz surrounding the need for Primary Care Providers throughout our country and our new President's agenda to expand healthcare access for all Americans. While we all desire to achieve the noble goal of healthcare for all, the reality is that the current physician supply cannot be stretched enough to meet today's demands much less bear the weight of increased volumes of patients with a pent up demand.

Many hospitals and health systems are encouraging existing primary care practices to welcome Physician Assistants and Nurse Practitioners as their colleagues in delivering primary care services in our communities.

This successful primary care delivery model has been utilized by many hospitals and health systems throughout the country, although there remain some practices that have not embraced this solution. Over the past 15 years, traditionally primary care trained P.A.'s have evolved their profession into one that includes specialty training into all phases of both medical and surgical specialties.

The American Academy of Physician Assistants states, "Physician assistants, working as members of physician-directed teams, now participate in the care of patients from the neonatal intensive care unit to long-term care facilities. While PAs still work in primary care, many now work in specialties, including

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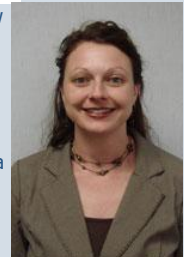
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Welcome, Dana Ross!



A Program of the Michigan Health Council

Please join us in welcoming our new team member, Dana Ross, Recruitment Operations Coordinator. Her primary work will focus on our Member customer service and Candidate sourcing in all specialties. Dana joins us from a career in Banking as a Relationship Manager. She has many years of experience in customer service and has worked in the temporary staffing industry. A New Mexico native, Dana holds a BS in Physical Education with a minor in Nutrition. She has agreed to lead our team into a new year of fitness and good health habits! If you need any assistance or just want to say "welcome", you can reach Dana at 800-479-1666.



[Join Our Mailing List!](#)

Gastroenterology Snapshot

Did you know?

There are 154 Accredited Gastroenterology Fellowship programs in the United States. This is a 3-year training program, following 4 years of medical school and a 3-year Internal Medicine Residency.

In 2007, the U.S. had 1,212 Gastroenterology Fellows. Of these,

those specialties that deal with acute medical and surgical problems. This change has been created by physician demand. As PAs have become well known, many specialist physicians have realized that physician assistants can help extend care to patients in almost every medical and surgical setting."

Recruiting a Physician Assistant requires the same care and research that is used in recruiting a partner to a practice. While skills, training and patient care issues are paramount, it is imperative that the physician and P.A. have compatible personalities and practice philosophies to ensure a long term partnership.

With the recent changes in prescription privileges for Physician Assistants, and the shortages of Family Practice and General Internal Medicine physicians, recruiting a P.A. to fill a primary care provider opportunity is a viable option. Learn more about P.A.'s and their professional guidelines visit: <http://www.aapa.org/gandp/issuebrief/pascope.pdf>

or visit the American Academy of Physician Assistants at the following link: www.aapa.org

Ohio Physician Supply & Demand Consultation



By Kim Burley

In recent months, several reports have predicted that there will be a physician shortage in the United States in the next 10-15 years. The reasons for the shortage include the retirement of baby boom physicians, an aging population, rising practice expenses, and an increase in the number of women physicians who want a more flexible schedule to meet the demands of family life.

For the complete study click on link below: <http://regents.ohio.gov/psdc/index.php>

Physician Sourcing Service (PSS)



Physician Sourcing Service

A Program of the Michigan Health Council Are you finding yourself recruiting difficult to recruit subspecialists? You've tried everything and don't know what to try next? PSS can help. PSS is a dedicated sourcing program available to hospitals and health systems. PSS sources candidates of all specialties and a team of telemarketers contact 3000 physicians per month on behalf of member clients. We are currently offering two subspecialty searches through PSS for \$5,000. This service will provide you with viable leads for your targeted searches, a physician profile and CV. Please contact Kim Burley at 800-550-6013 or at kim.burley@mhc.org for more information.

71.9% were male
28.1% were female
30.9% were International Medical Graduates

*****In 2007, 404 Gastroenterologists completed their training*****

Program directors knew of the plans of 362 (89.6%) of the 404 physicians:

59.1% planned to practice in the US
26.8% planned to work in academics
11.3% would be pursuing more training

This is just a little bit of exciting information regarding Gastroenterology. Be on the lookout for more specialty snapshots to come!!

MOM, MOO, POP & OMI
(800) 479-1666
recruitment@mhc.org

**This information was gathered from the AMA's Fellowship and Residency Electronic Interactive Database (FREIDA online)

Upcoming Meetings

Ohio Network of Physician Recruiters Fall Conference
Hilton at Easton, Columbus Ohio
October 26 - 27, 2009
<http://www.ohanet.org/societies/onpr/default.htm>

Michigan Recruitment and Retention Annual Conference
Amway Grand Hotel, Grand Rapids, Michigan
May 3 - 5, 2009
<http://www.mrrn.org/annualconf.cfm>

Association of Staff Physician Recruiters
Hyatt Regency, Minneapolis, MN
August 30 - September 2, 2009
<http://www.aspr.org/conference.php>

Midwest Recruiters Conference
Chicago, Illinois (location to be announced)
November 4 - 6, 2009, www.isprnet.org Society of Critical Care Medicine
Nashville, TN
January 31 - February 4, 2009
www.sccm.org

American Academy of Osteopathic Surgeons
San Antonio, CA
February 13 - 14, 2009
www.facos.org

American Academy of Orthopaedic Surgeons
Las Vegas, NV
February 25 - 28, 2009
www.aaos.org

Society of Surgical Oncology
Phoenix, AZ

Consulting Partners in Recruiting (CPR)

CPR is now offering on-site "Recruitment 101" trainings designed for those individuals that have recently assumed the role of physician recruiter and for those that have been recruiting but would like to establish some new sourcing ideas and fine tune their recruitment process. Half and full day sessions are available for \$500 and \$1000.

Do you need to purchase a mailing list? MHC purchases lists in bulk and can offer you a substantial discount from the mailing houses for about \$1.00 per name.

Please contact Kim Burley at 800-550-6013 or at kim.burley@mhc.org for more information about CPR.

Articles of Interest

[Primary Care Physician Supply, Physician Compensation, and Medicare Fees: What Is the Connection? National Health Policy Forum Nov. 2008](#)

[Gastroenterologist Shortage Is Forecast - New York Times January 9, 2009 Article](#)

March 5 - 8, 2009
www.surqonc.org

American Academy of Dermatology
San Francisco, CA
March 6 - 10, 2009
www.aad.org

American Academy of Allergy, Asthma and Immunology
Washington DC
March 13 - 17, 2009
www.aaaai.org

American College of Physicians
Philadelphia, PA
April 23 - 25, 2009
www.acponline.org

American Geriatrics Society
Chicago, IL
April 29 - May 3, 2009
www.americangeriatrics.org

American College of Obstetricians & Gynecologists
Chicago, IL
May 2 - 6, 2009
www.acog.org

American College of Radiology
Washington, DC
May 2 - 6, 2009
www.acr.org

American Thoracic Society
San Diego, CA
May 15 - 20, 2009
www.thoracic.org

American Urological Association
Chicago, IL
May 25 - 30, 2009
www.auanet.org

American Society of Clinical Oncology
Orlando, FL
May 29 - June 2, 2009
www.asco.org

Quick Links



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